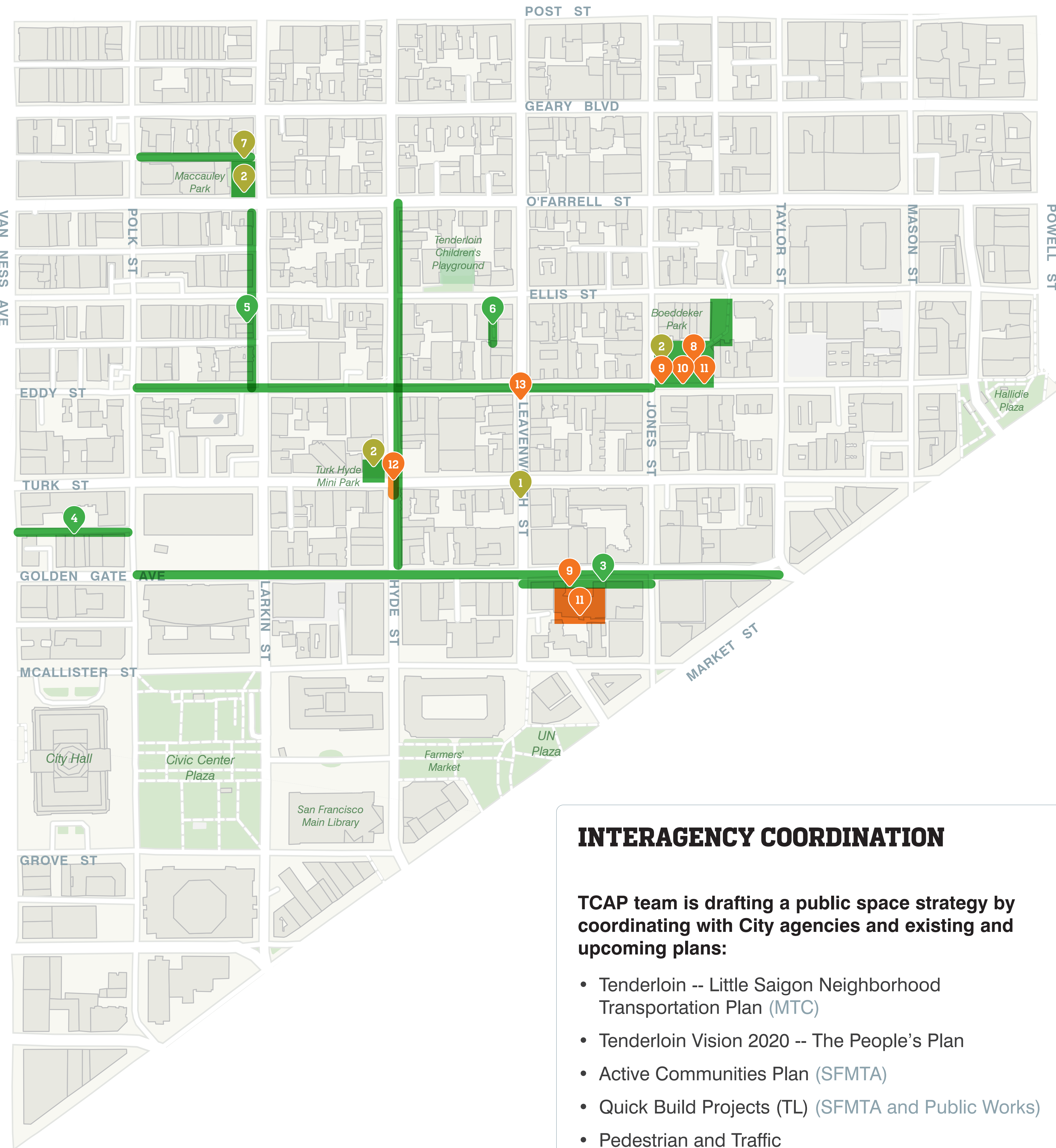




New Public Spaces

TENDERLOIN
COMMUNITY ACTION PLAN

PROJECT MAP



INTERAGENCY COORDINATION

TCAP team is drafting a public space strategy by coordinating with City agencies and existing and upcoming plans:

- Tenderloin -- Little Saigon Neighborhood Transportation Plan (MTC)
- Tenderloin Vision 2020 -- The People's Plan
- Active Communities Plan (SFMTA)
- Quick Build Projects (TL) (SFMTA and Public Works)
- Pedestrian and Traffic safety priorities (TLCBD and TNDC coordinators)
- Lower Polk Alleyways District Vision Plan (Lower Polk Neighbors)
- Civic Center Public Realm Plan (SF Planning)



WHY A PRIORITY

The Tenderloin has the lowest open space per resident ratio in San Francisco. Community has voiced the need for more public space for children, seniors and families.

Public space improvements and activation (placemaking), create positive experiences, increase safety, deter drug dealing and use on the sidewalks. This strategy complements enforcement and health services interventions.

ALLEYS

Alley network as public space network

Alleys can increase open space in the neighborhood. They can serve as school streets, mini-parks, mini-plazas or special events places.

- TL National Forest (Cohen Alley), mini-park (completed)
- Elm Alley, school street (in progress)
- Dodge Alley, mini plaza (in progress)
- Myrtle, Willow, Olive (potential)
- Safety Support: Safe Passage network



COMMERCIAL CORRIDORS

Public space synergies along selected commercial corridors

Placemaking along commercial corridors can increase access to public space, increase quality of life and strengthen business health by increasing foot traffic.

Larkin Street

- Larkin Street Green Canopy parklets (in progress)
- Larkin Street Greening Strategy (potential)

Golden Gate Avenue

- 100 block: Golden Gate Greenway (in progress)

Eddy Street

- Boeddeker Park revitalization (potential)



GATEWAYS

New neighborhood entrances as public spaces

Key neighborhood entrances can function as gateways and can welcome residents and visitors into the neighborhood.

- Powell Street (Eddy)
- UN Plaza (Leavenworth)
- Golden Gate Ave



LOT PARKS

New public space hubs on underutilized properties

Underutilized or vacant lots can be transformed into neighborhood gathering spaces.

- Urban Alchemy Oasis (Hyde and Turk) (completed)
- 989 Post (upcoming Rec and Park acquisition)
- Elm Street at Van Ness (potential recreation lot)



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<https://sfplanning.org/project/tenderloin-community-action-plan>

Learn more about Tenderloin Community Action Plan:



New Public Spaces: Community Voice

Where on the map do you feel least connected in your neighborhood? Please explain how/ why?

Do you know of any alley not listed here that you would like to consider for open space/ public space improvements? Please explain why.

What are the most important entrances to and from your neighborhood that we should be working on?

Do you or your organization have or know of any resources that could help build/ program the Golden Gate Greenway, Elm Alley School Street and the other TCAP public space projects?

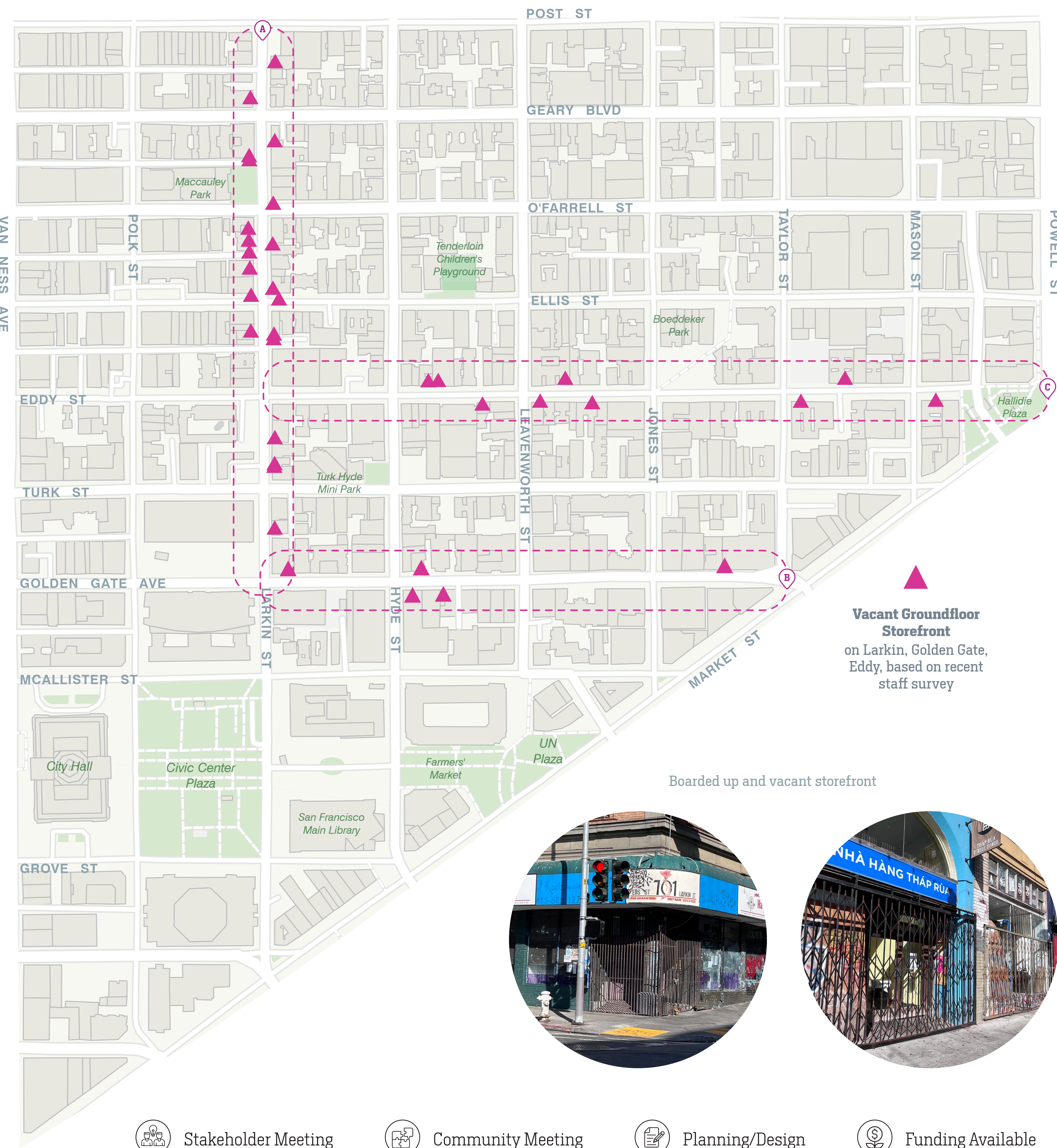




Small Business Support

TENDERLOIN
COMMUNITY ACTION PLAN

PROJECT MAP



WHY A PRIORITY

The Tenderloin is experiencing rising vacancy and vandalism since the pandemic. Even those who survived the pandemic are struggling to stay afloat. Many have expressed the intentions of selling their businesses yet few are interested in opening new businesses in the Tenderloin. Limited English spoken amongst many existing immigrant business owners and burdensome application processes make it difficult for small businesses to access city grants. During the participatory budgeting process, the community voted for \$380,000 to be dedicated to small business support.

26% Vacant Groundfloor

Larkin Corridor
(Between Golden Gate & Post) ^A

13% Vacant Groundfloor

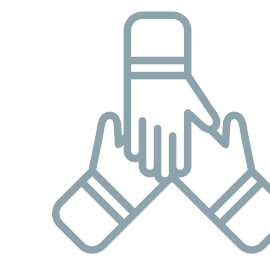
Golden Gate Corridor
(Between Taylor & Larkin) ^B

9% Vacant Groundfloor

Eddy Corridor
(Between Powell & Larkin) ^C

SF Planning's Approach

Collaborate with the Office of Economic and Workforce Development and community partners



Focus resources on commercial corridors



Increase outreach and engagement to lift the voice of business owners with limited English



SF Planning's Workplan



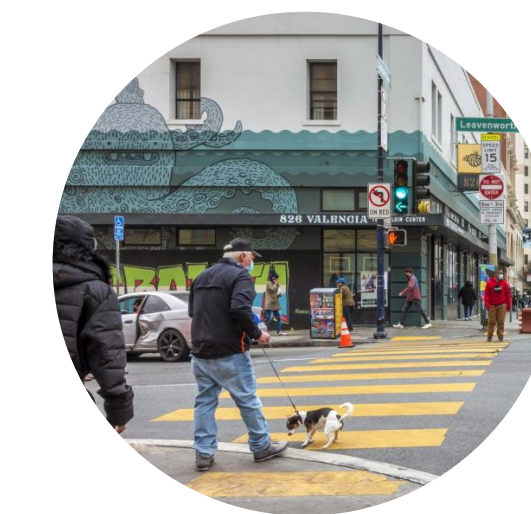
SHORT-TERM

Define specific programming for \$380,000 in Small Business Support decided by TL voters during the Participatory Budgeting process



MEDIUM-TERM

Inform TL specific priorities for OEWD's annual small business programming (~\$900k)



LONG-TERM

Leverage the small business organizing to activate the commercial corridors as a strategy to improve safety and quality of life

Draft Proposal for \$380k Investment



Support Existing Businesses

Planning adds \$200,000 to OEWD SF Shine Program -- additional \$5,000 per grant for 40 businesses total



Support New Businesses to Fill Vacant Storefront

Planning adds additional \$25,000 per grant to OEWD New Storefront Grant for 3 businesses for a total of \$75,000



Activate Public Realm

Planning allocates \$105,000 to improve lighting along Larkin Corridor

| | 2023 | | | | | | | 2024 | | | | | |
|-------------------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|
| | JUN | JUL | AUG | SEP | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN |
| 1. Community Engagement | | | | | | | | | | | | | |
| 2. Investment Framework Development | | | | | | | | | | | | | |



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Learn more about Tenderloin Community Action Plan:



Small Business Support: Community Voice

What kind of events and celebrations would you like to see more of on Larkin, Eddy, or Golden Gate?

In addition to the three funding areas in the draft proposal, what other areas need investment to support small businesses in the neighborhood?

Do you know anyone who would like to open a new business in the Tenderloin? Leave your information here. We would like to help!





Youth Investment

TENDERLOIN
COMMUNITY ACTION PLAN

PROJECT MAP



WHY A PRIORITY

Tenderloin maintains the highest concentration of youth and children in San Francisco. Through prior engagement with the Tenderloin community, the SF Planning team has heard concerns from both afterschool program providers and parents regarding the trajectory of youth engaging with the open-air drug market in the Tenderloin.

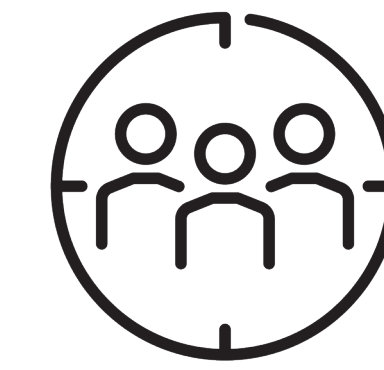
3,200 Children living in the Tenderloin.

3X the density of children per square mile compared to the City as a whole.

SF Planning's Approach



Collaborate with **Department of Children, Youth, and their Families** to identify Tenderloin specific youth services gaps



Focus group interviews:

- Youth Service Providers
- Teens (Connected and Disconnected)
- Transitional-Age Youth (Connected and Disconnected)
- Parents

COMMON NEEDS WE'VE HEARD INCLUDE:

- Academic support with graduating high school/going and staying in college
- Financial literacy/business education
- Workforce preparation and employment opportunities

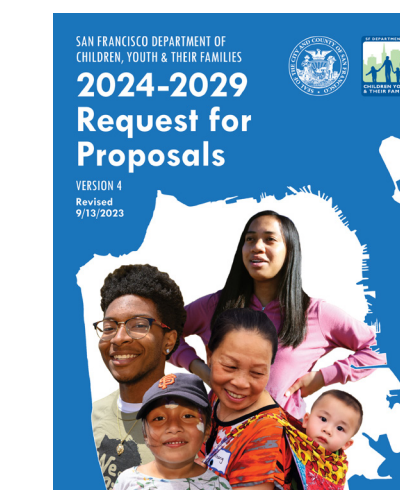
"We're not kids, our families depend on us. We need access to jobs and resources that will help us help our families"
- Tenderloin Youth, Age 16

However, only 7 out of 44 programs are addressing the need for academic support and youth workforce development.

16%

"The biggest challenge youth face in the TL is the open-air drug market. You never know what might happen but after a while it all becomes normal"
-Tenderloin Youth, Age 16

SF Planning's Goals



SHORT-TERM
Inform DCYF 2024-29 five-year funding cycle program investments in the Tenderloin.



MEDIUM-TO-LONG TERM
Support service providers and the City to create new or adjust existing programs to meet the unique needs of TL youth.

Stakeholder Meeting Community Meeting Research/Analysis

| | 2023 | | | | | | 2024 | | | | | | |
|--|------|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|
| | JUN | JUL | AUG | SEP | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN |
| 1. Community Engagement | | | | | | | | | | | | | |
| 2. Tenderloin Youth Service Gap Analysis | | | | | | | | | | | | | |



Youth Investment: Community Voice

What are some current Tenderloin youth services that you believe have made positive impacts to Tenderloin youth and why?

What new youth services would you like to get implemented that is unique to the Tenderloin? What services could help deter TL youth from engaging with the Open-Air Drug market?

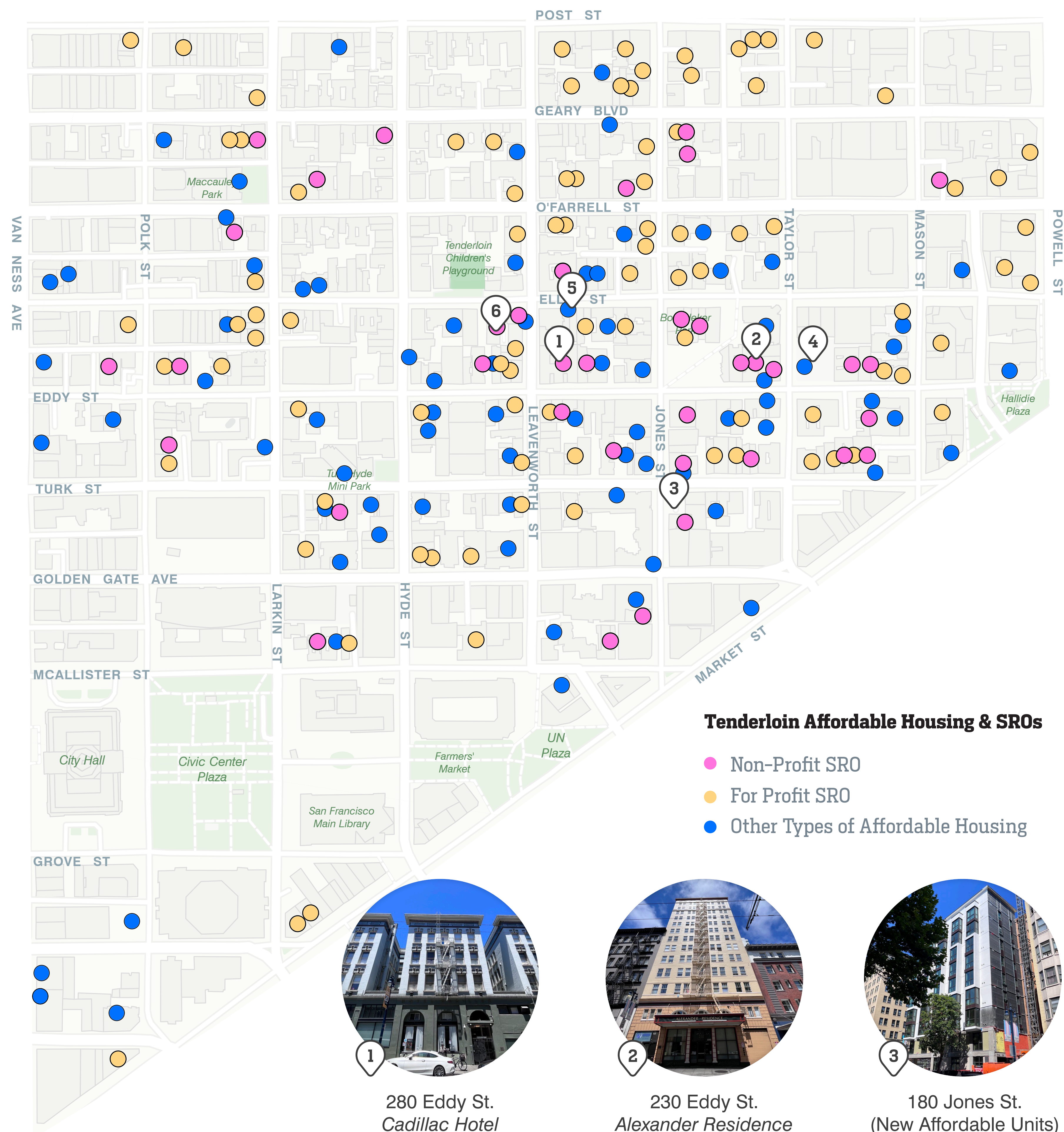




Activating Housing Priorities

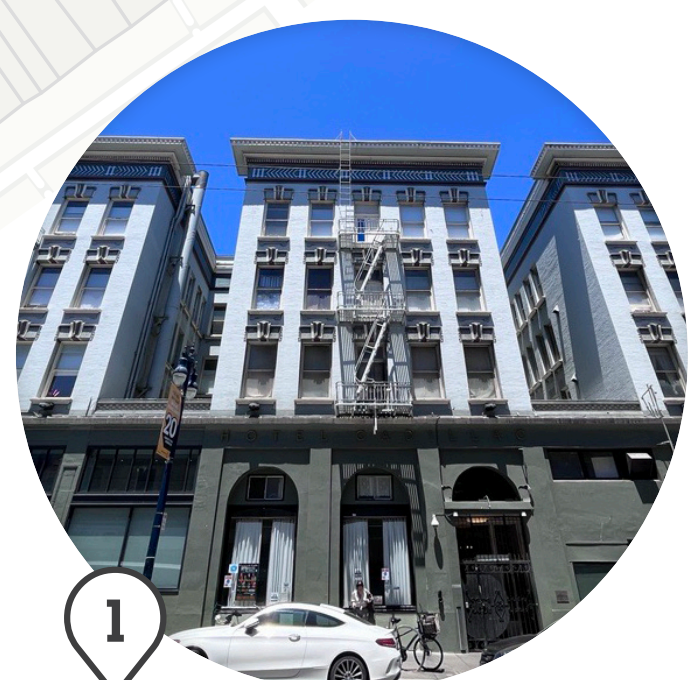
TENDERLOIN
COMMUNITY ACTION PLAN

PROJECT MAP



Tenderloin Affordable Housing & SROs

- Non-Profit SRO
- For Profit SRO
- Other Types of Affordable Housing



280 Eddy St.
Cadillac Hotel



230 Eddy St.
Alexander Residence



180 Jones St.
(New Affordable Units)



222 Taylor St.
Eddy & Taylor Family Housing



473 Ellis St.
Cambridge Apts



519 Ellis St.
Senator Residence

WHY A PRIORITY

The Tenderloin is comprised of mostly SROs, studio, and one-bedroom apartment buildings, historically housing the single adult musicians and entertainers. It has since become home for many immigrants and vulnerable populations seeking affordable housing in a high-cost City. As one of the densest neighborhoods in the City, it also experiences high concentration of overcrowded living, and households living with poverty.

50%

SF's homeless population is in the Tenderloin

1/3

of housing stock in the Tenderloin is subsidized or deed-restricted

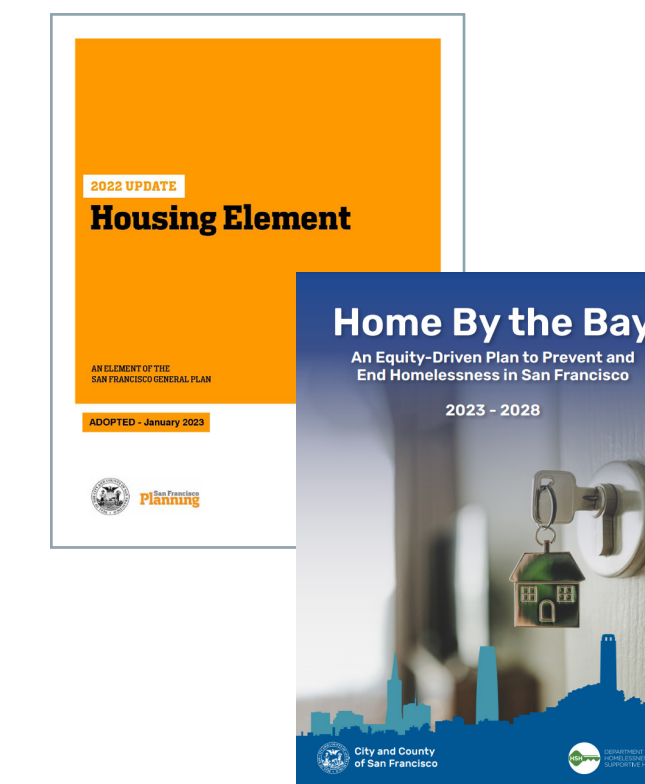
3X

the rate of overcrowding in occupied units compared to the city as a whole

SF Planning's Approach

Building on community voices from multiple initiatives in the last few years, including:

- Tenderloin Community Planning Survey 2021
- Tenderloin Vision 2020
- Housing Element 2022 Update
- Housing By the Bay



Working with multiple community partners, including:

- Tenderloin Neighborhood Development Corporation (TNDC)
- Supportive Housing Provider's Network (SHPN)
- Chinatown Community Development Corporation (CCDC)
- Bill Sorro Housing Program (Bishop)



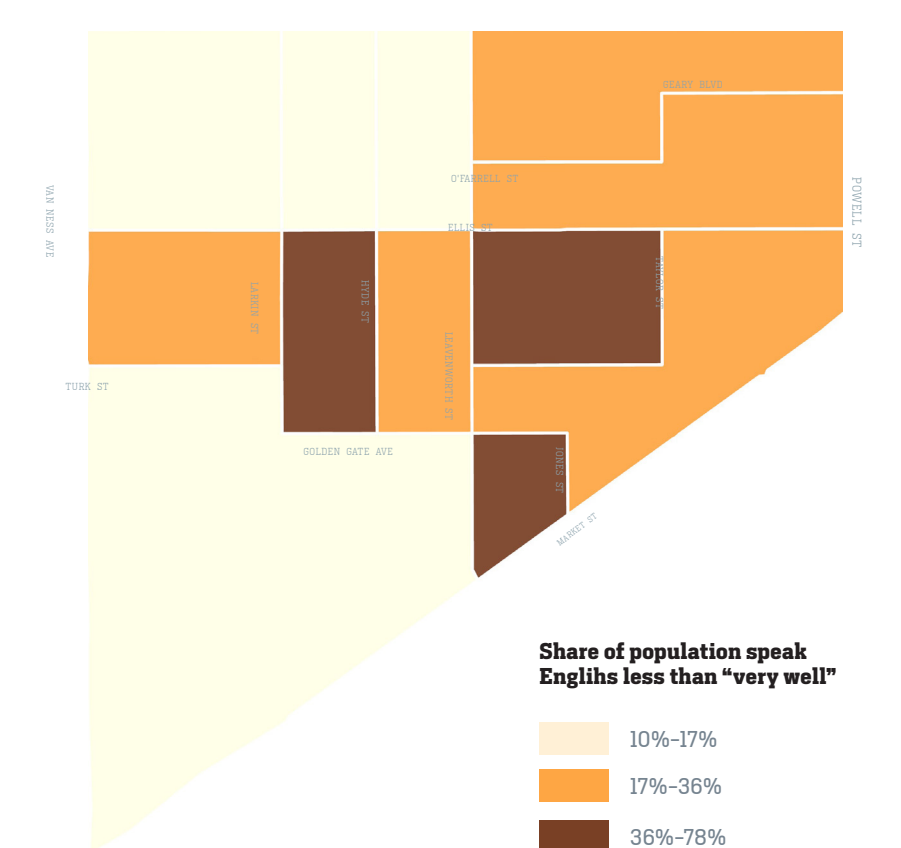
Tenderloin Housing Priorities

- 1 Improve deeply affordable housing assets to ensure a dignified standard of living.
- 2 Preserve affordability of existing assets through acquisition
- 3 Protect vulnerable residents at most risk of homelessness with rental subsidies.
- 4 Expand on-site case management services, especially behavioral health + substance use disorder.
- 5 Improve access to affordable housing suitable for families with children and Transitional Aged Youth.
- 6 Reduce vacancies in existing permanent supportive housing buildings.

Example Housing Element Policies

- 1 Expand funding for rehab and identify SRO residential hotels in disrepair for rehab and repair and explore the cost and benefits of acquisition and rehab.
- 2 Expand housing options for families with children and for transitional-aged youth in permanently affordable housing, integrated with supportive programs that address their unique needs.

For limited English speakers, the lack of language access is a significant barrier to receiving housing services and resources.



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<https://sfplanning.org/project/tenderloin-community-action-plan>

Learn more about Tenderloin Community Action Plan:



Activating Housing Priorities: Community Voice

What housing priority do you feel is the most critical?
(Use sticky dots to indicate your choice)

- 1 *Improve deeply affordable housing assets to ensure a dignified standard of living.*
- 2 *Preserve affordability of existing assets through acquisition*
- 3 *Protect vulnerable residents at most risk of homelessness with rental subsidies.*
- 4 *Expand on-site case management services, especially behavioral health + substance use disorder.*
- 5 *Improve access to affordable housing suitable for families with children and Transitional Aged Youth.*
- 6 *Reduce vacancies in existing permanent supportive housing buildings.*

What other housing challenges and needs do you experience that you don't see reflected in the priorities in the board.



Outreach and Engagement: Community Voice

Are you involved in any organized community groups in the Tenderloin. If so, please share your group's name and priorities?

Planning is considering forming working groups on some of the emerging priorities of work. If you're interested, please leave your contact information, and areas of interest (small business, open space, youth, and housing).

Is there another priority area for the Tenderloin that you would like our team to work on (in addition to small business, open space, youth, and housing)

What forms of outreach and engagement would you like SF Planning to offer?

For example: Working groups on the four emerging priorities; Attending existing meetings hosted by community groups; Hosting community events; Newsletter; Email announcements; Social media

